Inflation and Real Assets May 2021

OVERVIEW

- Recent government spending and loose monetary policy have raised near-term inflation concerns for investors and asset managers
- Real assets can offer an attractive hedge against inflation relative to other financial assets
- However, not all real assets are appropriate for long-term allocations and should be evaluated in the context of the broader portfolio

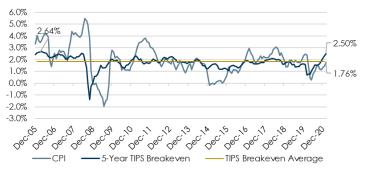
Background

While inflation has not been a meaningful factor since the 1980s, rising inflation expectations could result in negative impacts to investors as a result of diminishing real returns. Now is a good time to assess portfolio positioning and review how real assets can help protect against rising prices.

Inflation - A Growing Concern

Since 1945, the Consumer Price Index (CPI) has increased by an average of nearly 4% per year, with declines occurring in just three of those years. However, since the 1980s, a decade when annualized inflation was close to 6%, CPI has been on a downward trend of 1% - 3% average per year. There are a number of factors that helped limit inflation over this past decade, including technological innovation, globalization, and modest GDP growth. Recently, there have been growing concerns of rising prices, driven by the trillions of dollars spent on COVID-19 relief, the Fed's loose monetary policy, and the current administration's plans for a large infrastructure spending bill. In March, the five-year inflation breakeven climbed to its highest level in 15 years, and asset managers are increasingly citing inflation as the #1 risk to markets in the near-term.

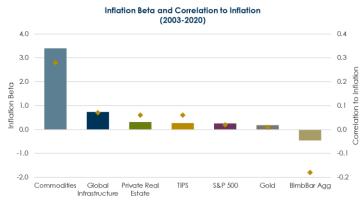
Historical CPI and TIPS Breakeven (through February 2021)



Source: Bloomberg, ACG Research

Identifying Investable Inflation Hedges

Investment portfolios tend to have a high allocation to financial assets like traditional equities and bonds, which can be negatively impacted by rising inflation. Real assets, which are generally defined as tangible assets with value derived from their physical attributes, may offer a higher degree of inflation protection than traditional financial assets. Some examples of real assets include real estate, infrastructure and commodities. These types of investments often generate a portion of returns through current income, like rents or service contracts, which are often adjusted for inflation. As input costs rise, real assets also benefit from higher replacement costs, providing an additional inflation hedge through capital appreciation.

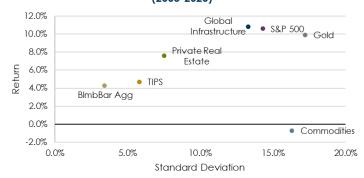


Source: Bloomberg, ACG Research

Evaluating Risk-Return Profiles of Real Assets

While commodities have historically offered the strongest positive correlation to inflation, they have also exhibited high levels of realized volatility and delivered a negative return over the last 10 years. Infrastructure and private real estate, which tend to have a higher correlation to CPI than equities and bonds, have delivered attractive risk-adjusted returns accretive to traditional portfolios of financial assets. This makes such options a compelling alternative for investors seeking to hedge against inflation while generating market returns.

Annualized Risk and Return (2003-2020)



Source: Bloomberg, ACG Research

ACG's Position

Portfolios of financial assets can be exposed to the effects of inflation, which can negatively impact the real return of investors' capital over time. While commodities tend to offer the highest correlation to inflation, the risk/return profile of the asset class makes a permanent allocation unappealing. However, an allocation to real estate and/or infrastructure should provide investors some protection against inflation while offering attractive long-term returns on a risk-adjusted basis.

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