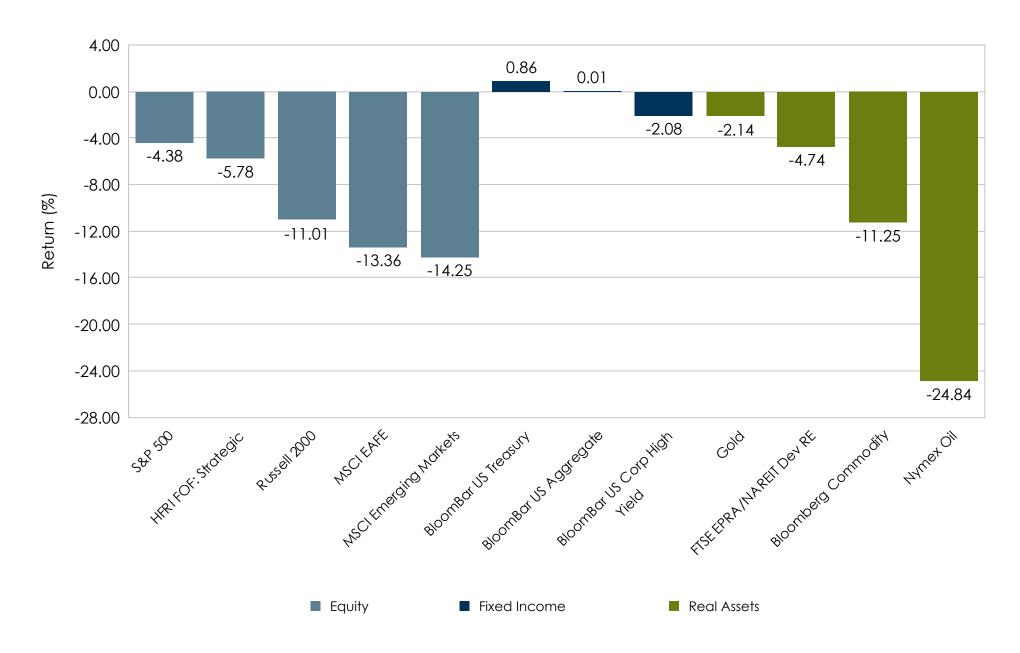
**Global Economic Update** 

First Quarter 2019

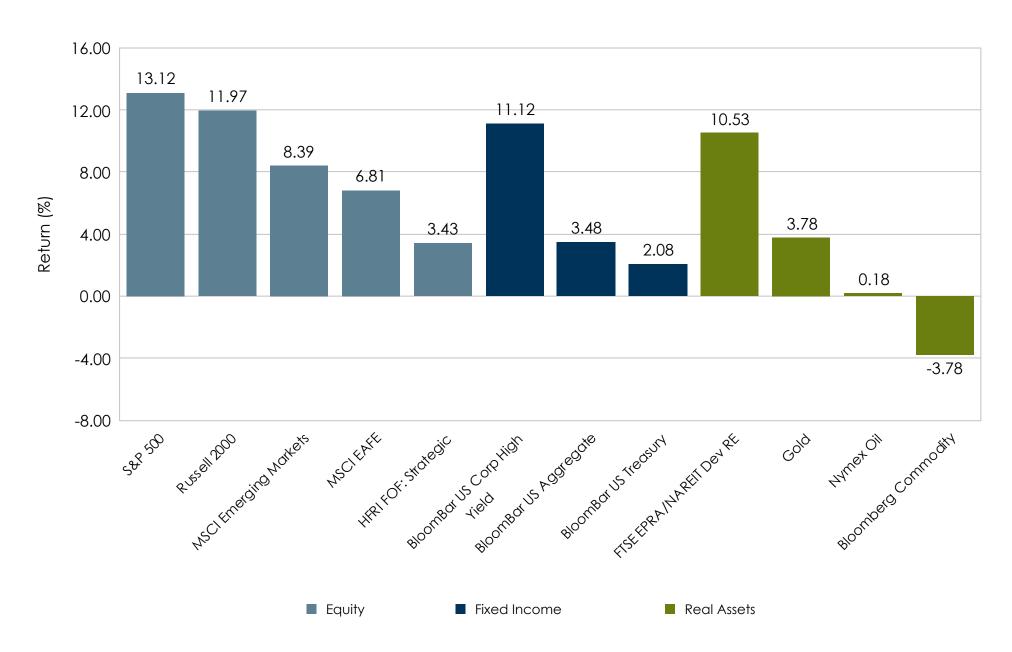
**Market Returns** 

For the YTD Period Ending December 31, 2018



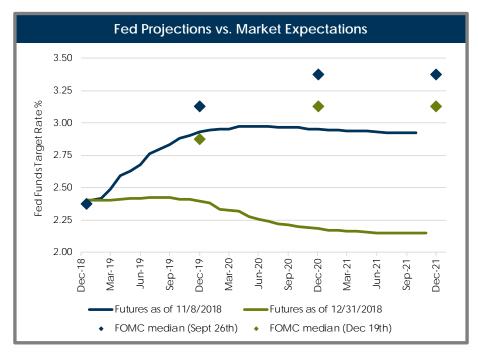
**Market Returns** 

For the 10 Years Period Ending December 31, 2018



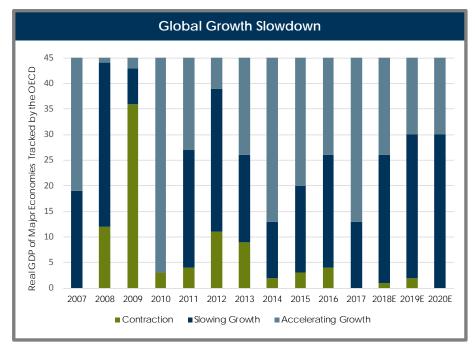
US

- 3rd quarter annualized GDP grew at 3.4%. Consensus projections for 4th quarter GDP are between 2.5% and 3.0%.
- Labor conditions remain robust, with the 3.9% unemployment rate reflecting the addition of 2.6 million jobs in 2018. Most economists are forecasting continued hiring demand, and real wage gains have picked up as inflation expectations declined into year-end.
- The Democrats reclaimed the House of Representatives in November's mid-term elections, while the Republicans slightly increased their majority in the Senate. This divided Congress means compromises will be an essential part of enacting any sort of meaningful legislation for the next two years.
- As expected, the Fed increased short-term interest rates in December, to a targeted range of 2.25% to 2.50%. The overall tone of the message was slightly more dovish than prior statements, with the unofficial dot-plot now projecting only two more increases by the end of 2019. The futures market became skeptical of additional tightening amid market volatility.

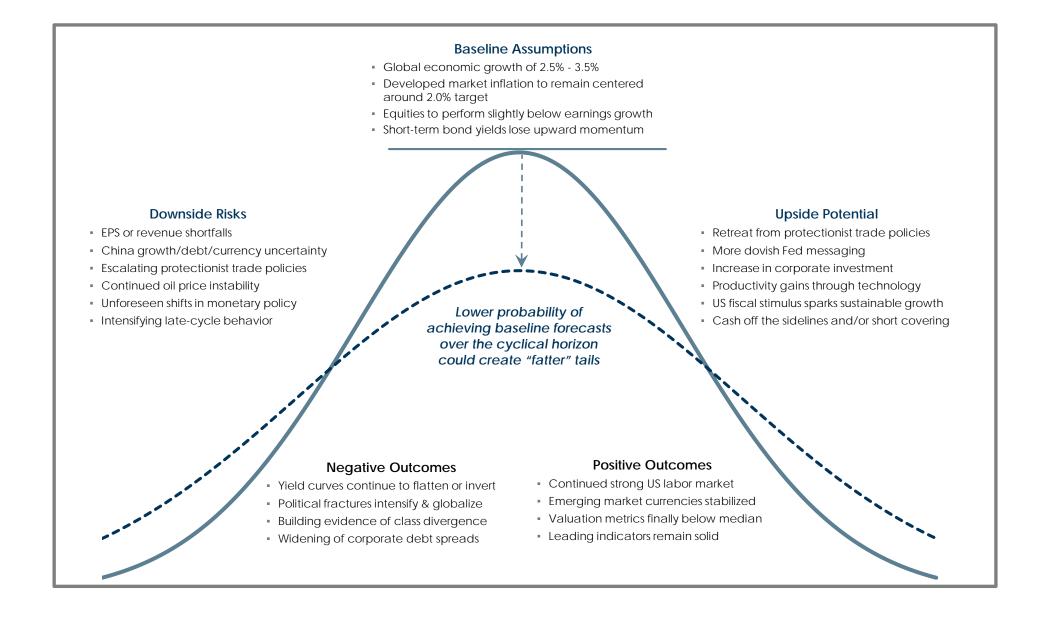


# Global/Non-US

- Despite ongoing discussions meant to defuse tensions and a 90-day "truce" with China, the trade tariff issue has not gone away. Wellentrenched globalization trends are unlikely to be reversed, but protectionism could weigh on growth.
- As expected, the ECB ended its bond purchase program at the end of the year. Rates are unlikely to increase in the near term, but the period of abnormally easy monetary policy is coming to an end even as global growth and earnings appear to be softening.
- International political tensions are mixed. With the Brexit deadline looming on March 29<sup>th</sup>, the UK has made limited progress in negotiations. Italy's latest budget deal helped ease concern about EU cohesion, even as a growing wealth gap contributed to strikes and protests in France.
- Sharp declines in oil and other commodities combined with tightening global financial conditions may pressure emerging market economies. That said, currencies have stabilized after notable weakness earlier in 2018.



Source: ACG Research, Bloomberg, Federal Reserve



### What is the issue?

- One common measure of equity valuation uses future earnings projections, which are generally provided by Wall Street analysts
- Historically, initial projections tend to be quite optimistic, only to be guided down by company management teams who want to "beat" the estimate
- In recent periods, actual earnings growth has been relatively high, supported by corporate tax cuts, share buybacks, and general margin expansion
- While the level of corporate earnings is a long-term driver of value, markets can have shorter-term reactions to even subtle trends in earnings

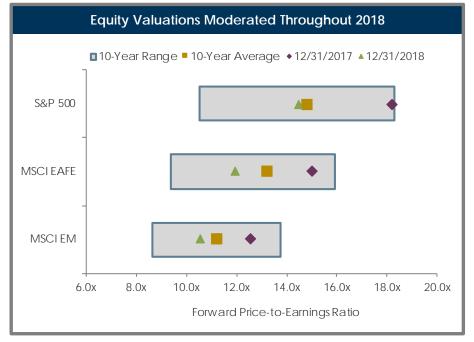
# Where do things stand?

- Consumer confidence remains strong and 2018 holiday spending was robust, suggesting near-term revenues are not meaningfully at risk
- Rising interest rates are a threat to earnings over time, as more leveraged companies must pay more to borrow and refinance
- Across global stock indices, next 12-months earnings are projected to grow (led by the US), but pacing is down from the recent mid-20% range
- Valuations became more favorable throughout 2018 as earnings increased while market volatility in the 4th quarter caused stock prices to decline

## **Potential Outcomes:**

- In past periods of significant P/E multiple contraction, the coming year has resulted in positive returns as investors perceive a buying opportunity
- Tighter monetary policy, shrinking excess capacity, slower global growth, and lingering trade issues may act to limit late-cycle price increases





Source: ACG Research, Bloomberg

Source: ACG Research, Bloomberg

#### What is the issue?

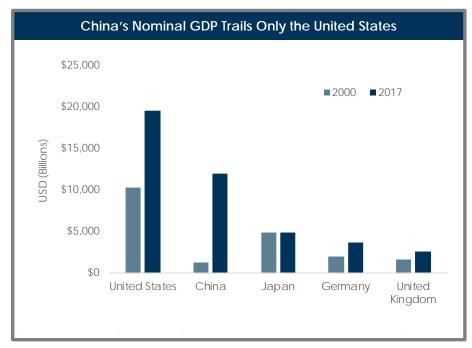
- China boasts the second largest Gross Domestic Product (GDP) in the world, and is a legitimate rival to the United States
- The impact of China's economy on other economies, particularly regional counterparts and other Emerging Markets (EM), is significant
- China is evolving from a manufacturing/export-driven economy to a more consumption/service-driven economy
- The Communist Party of China has granted significant power to President Xi, allowing him to focus more on long-term planning and reforms

# Where do things stand?

- The US and China are in the midst of a tariff war, with each country threatening and imposing tariffs of various levels
- As a result of limitations on outside investors, China remains underrepresented in global equity indices (just 3.5% of the MSCI ACWI Index)
- Social and economic reforms have been beneficial to its economy and population, with per capita income up over 800% since 2000
- Stimulative investment programs have ballooned China's debt to GDP ratio to approximately 270%, a level that will have to be managed in the future

## **Potential Outcomes:**

- With limited capacity to further expand debt, and given the scale that now exists, GDP growth targets (6.5% in 2018) will likely have to moderate
- Further escalation in the trade war creates notable spill-over risks, although a trade deal could result in substantial upside for markets (particularly EM assets)





Source: ACG Research, IMF WEO Database, October 2018 Source: ACG Research, Bloomberg

Theme	Considerations (3-5 Years)	Implementation Strategy
Growth	<ul> <li>Late-cycle slowdown</li> <li>Withdrawal of monetary stimulus</li> <li>Slowing productivity and population trends</li> <li>Earnings deceleration</li> <li>China's increasing role</li> </ul>	<ul> <li>Maintain long-term strategic allocations</li> <li>Passive exposure in efficient markets</li> <li>Active/focused/opportunistic in less efficient areas</li> <li>High-quality orientation</li> </ul>
Yield Environment	<ul> <li>Short-term real yields improving</li> <li>Policy shifts affecting supply/demand</li> <li>Underwriting standards a late-cycle risk</li> <li>Liquidity challenges may increase volatility</li> </ul>	<ul> <li>Maintain high-quality core fixed exposure</li> <li>Shorter-dated assets provide attractive yield</li> <li>Yield enhancement via private debt or opportunistic strategies (e.g. HY, Loans, EMD)</li> <li>Absolute return strategies</li> </ul>
Inflation	<ul> <li>Expectations falling short of 2% target</li> <li>Tight labor markets - building wage pressure</li> <li>Uncertain impact of technology, global market efficiency, secular demographic trends, trade policy</li> </ul>	<ul> <li>Rising prices – benefit earnings (equity)</li> <li>Rising rents – benefit core real estate (RE)</li> <li>Active managers with niche alpha strategies</li> <li>Shorter-dated fixed income - positive real yield</li> </ul>
Risk & Uncertainty	<ul> <li>Waning gov't influence - high debt, demographics</li> <li>Disparate global fiscal/monetary policies</li> <li>Trends toward protectionism</li> <li>Political polarization and rising inequality</li> <li>Immigration, war, climate change, social media, cyber attacks, terrorist activity</li> </ul>	<ul> <li>Global diversification</li> <li>Private strategies can limit near-term price impacts</li> <li>Enhanced liquidity</li> <li>Disciplined rebalancing strategy</li> </ul>
Return Expectations	<ul> <li>Policy stimulus acted to "pull forward" returns</li> <li>Potential for increased market volatility</li> <li>Economic slowdown could cap equity valuations</li> <li>Low yield and inflation environment still challenging</li> </ul>	<ul> <li>Revisit investment objectives and constraints</li> <li>Employ risk-reducing/hedged strategies</li> <li>Maintain liquid and illiquid assets exposure</li> <li>Seek active strategies with enhanced flexibility</li> </ul>

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