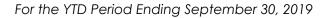
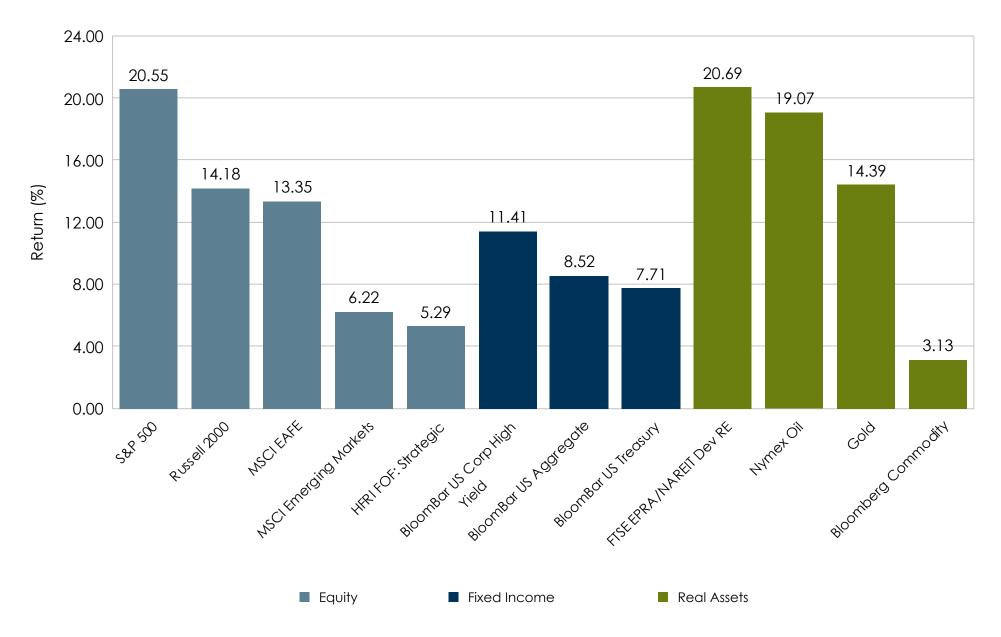
# Global Economic Update

Fourth Quarter 2019



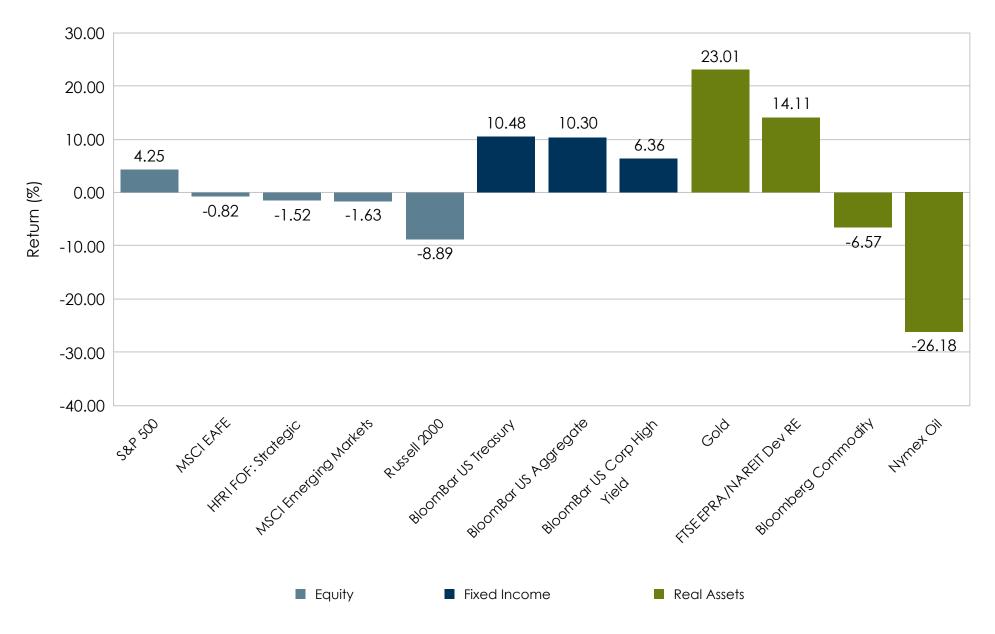
# **Market Returns**





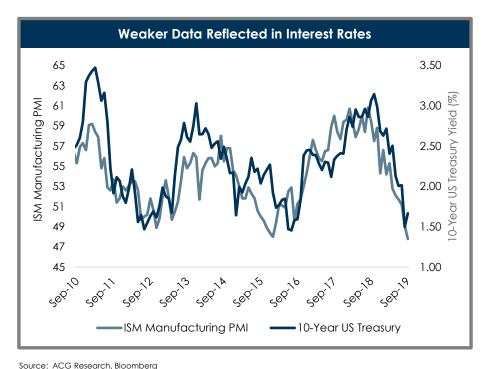
# **Market Returns**

For the 1 Year Period Ending September 30, 2019



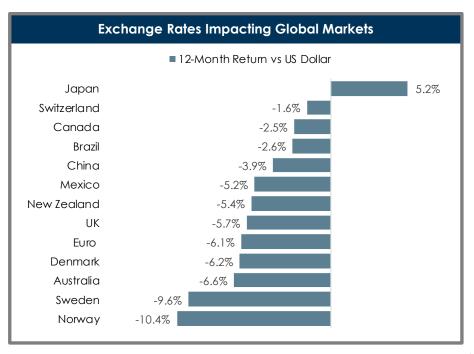
#### US

- 2Q-19 Real GDP grew at an annualized rate of 2.0%, slightly exceeding original estimates. Consumer spending was the standout contributor, even as government spending and net exports softened. Consensus GDP expectations for 3Q-19 recently resided between 1.5% and 2.0%.
- Labor conditions remain strong, with the unemployment rate at a 50-year low of 3.5% in September. Average hourly wage increases appear well-contained at 2.9% as the pace of new job creation has slowed in 2019.
- Consumer confidence measures have been mixed amid heightened geopolitical noise. The global manufacturing slowdown has pulled that sub-set of the US economy into contraction territory and threatens business investment. Key service-based readings have maintained resilient growth.
- The Federal Reserve took action in both July and September, cutting shortterm interest rates to a targeted range of 1.75% to 2.00%. The Committee's latest projections suggests the "mid-cycle adjustment" may be complete, even as the futures market is pricing in further cuts over the next 12-months.

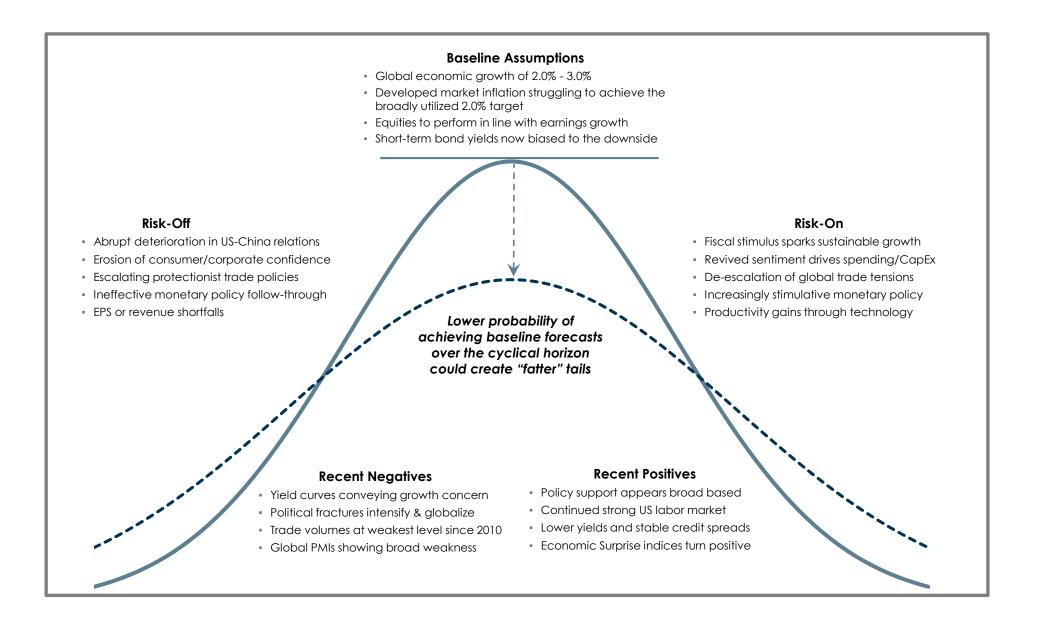


#### Global/Non-US

- US-China relations induced periodic bouts of volatility, and the matter clearly goes beyond unresolved trade/tariff issues. China has recently utilized increased openness as it relates to their once-pegged exchange rate and access to financial markets as tools in the strategic rivalry.
- The European economy continues to show signs of weakness, most notably as it relates to export-dependent manufacturing and weak inflation. The ECB's outgoing President Mario Draghi responded in mid-September, with a rate cut, a renewed asset purchase program, and calls for fiscal stimulus.
- 2Q-19 GDP for the UK contracted as Brexit uncertainty weighed on trade and confidence more generally. Political and legal challenges will test the Prime Minister's bid to resolve negotiations by the October 31st deadline.
- Currencies around the world have fallen versus the US Dollar, with the "safe-haven" Japanese Yen being the only notable exception. Exportdriven countries clearly benefit from cheaper currencies, which enhance competitiveness abroad and boost overall economic growth.



Source: ACG Research, Bloomberg (as of 9/30/19)



#### What is the issue?

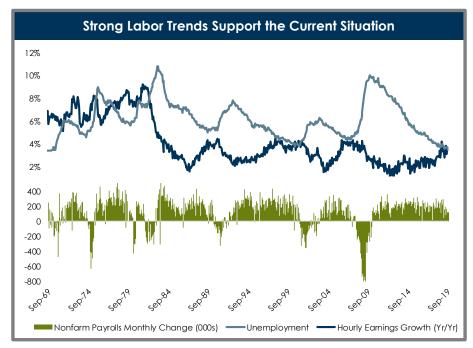
- Representing nearly 70% of US economic output, trends in personal consumption often define the overall growth picture
- Consumer spending was up 4.6% year-over-year in 2Q-19, allowing for the sustained growth advantage versus non-US economies
- On a global scale, the US consumer contributes more to overall GDP than all of China or the top-five Eurozone countries combined
- Aging demographics are a secular headwind, and income/wealth inequality often means those that want to consume don't have the money

#### Where do things stand?

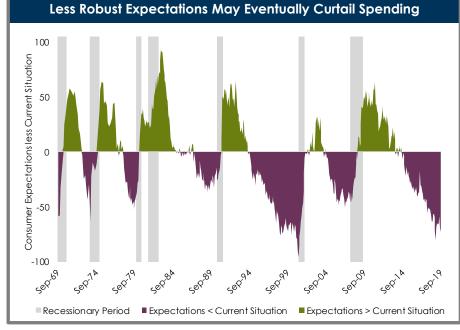
- The unemployment rate is at a 50-year low as national payrolls have expanded for 108 consecutive months and job openings remain plentiful
- Consumer balance sheets are in a much more resilient position than before the crisis, while wage growth and low interest rates help with debt service
- Confidence is perhaps the biggest concern, as consumer surveys increasingly convey the belief that the future will be less robust than the current situation
- The trade war is negatively affecting US consumer spending and employment in sectors most impacted by tariffs (furniture, appliances, auto parts)

#### ACG Thoughts:

- The risk scenario is that businesses, challenged by tariffs or other cost pressures, begin to cut back on labor to help preserve margins and ultimately earnings
- With overall economic and market signals mixed amid "entrenched uncertainty," we believe portfolios should be near strategic allocation targets



Source: ACG Research, BLS, Bloomberg



Source: ACG Research, US Conference Board, Bloomberg

#### What is the issue?

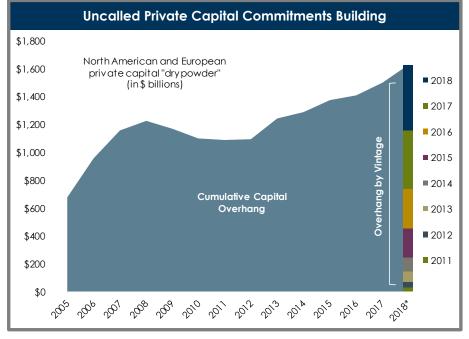
- Weak issuance combined with rising M&A and buyback activity has resulted in falling net supply of public equity in the US and globally
- With prospective return assumptions under pressure, investors have embraced private market alternatives in search of an illiquidity premium
- Historically, as investors "reach" for excess returns to meet their return objectives they have encountered underappreciated sources of risk

#### Where do things stand?

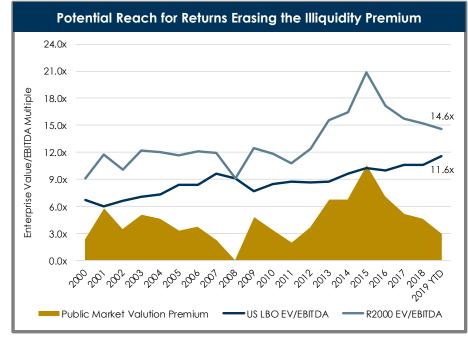
- Amid favorable conditions for fundraising, the cumulative buildup of "dry powder" in the private markets is meaningful
- Uncalled capital commitments from prior years could hamper the benefits of vintage year diversification, particularly in large (> \$1 billion) funds
- Demand for assets is testing manager discipline, and private equity purchase price and leverage multiples have both moved higher in 2019
- We have witnessed a notable compression between Small Cap (Russell 2000 Index) valuations and those being paid for private takeout opportunities

#### ACG Thoughts:

- While there are clear benefits to private market exposure, investors must not forget the lessons of the past and these positions should be sized appropriately
- Private strategies can buffer near-term price impacts within portfolios, which may be beneficial if market and geopolitical uncertainty drive volatility higher
- When venturing into private markets, it will be critical to utilize "cycle tested" firms and investment teams with proven discipline and closely-aligned interests







Source: ACG Research, S&P LCD M&A Stats, Bloomberg

#### What is the issue?

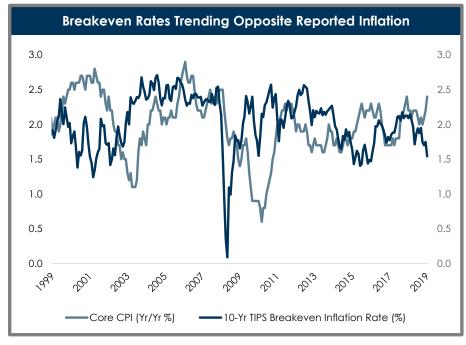
- Unconventional monetary policy has succeeded in driving financial asset inflation, yet traditional inflation measures continue to fall short of targets
- Aggregate demand growth is thought to be challenged in a world of aging demographics, and it follows that inflation could also be limited
- Technological innovation has driven more efficient and responsive supply chains, a factor that acts to limit supply shocks and thereby pricing power
- · Weakness in a particular country's currency may lead to isolated inflation shocks, but the impact to global inflation is a zero sum game

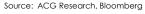
#### Where do things stand?

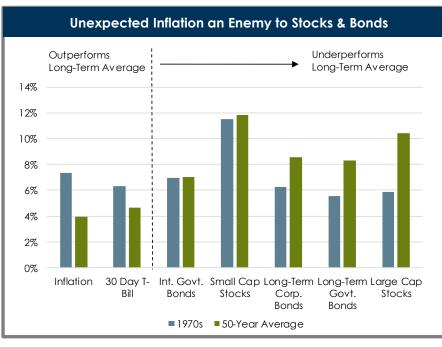
- Although US Core CPI recently achieved a cycle high of 2.4%, the market-driven breakeven inflation rate has recently been in decline
- Initial tariffs were not highly visible to end consumers, but those scheduled for mid-December (smartphones, computers, toys) may be more impactful
- With "symmetrical" inflation objectives, it seems likely that central bank policy makers will let inflation run high for a time if it helps to foster growth
- While not expected to be anywhere near 1970's levels, elevated inflation could dampen future long-term bond and equity returns

#### ACG Thoughts:

- It's typically a concern whenever the market gets convinced that something will or won't happen, so maintaining some degree of inflation protection is prudent
- Allocations to shorter-dated fixed income, floating rate assets that reprice, and niche alpha strategies are seen as optimal for handling unexpected inflation







Source: ACG Research, Morningstar Direct, Ibottson

# Investment Themes

Theme	Key Considerations	Implementation Strategy
Growth	<ul> <li>Late-cycle, 10-year expansion</li> <li>Consumer confidence high but moderating</li> <li>Global manufacturing contracting</li> <li>Leading economic indicators softening</li> <li>China's growth path plays increasing role</li> </ul>	<ul> <li>Maintain long-term strategic allocations</li> <li>Passive exposure in efficient markets</li> <li>Active/focused/opportunistic in less efficient areas</li> <li>High-quality orientation</li> </ul>
Yield Environment	<ul> <li>Yield curve flat/inverted (3mo – 10 Yr)</li> <li>Longer-term rates signaling shift in policy</li> <li>Futures market expecting rate cuts</li> <li>Underwriting standards a late-cycle risk</li> <li>Liquidity challenges may increase volatility</li> </ul>	<ul> <li>Maintain high-quality core fixed exposure</li> <li>Shorter-dated assets provide attractive yield</li> <li>Yield enhancement via private debt or opportunistic strategies (e.g. HY, Loans, EMD)</li> <li>Incorporate "non-traditional" strategies</li> </ul>
Inflation	<ul> <li>Tight labor markets - potential wage pressure</li> <li>Inflation expectations still falling short of 2%</li> <li>Uncertain impact of technology, worker productivity, demographic trends, trade policy</li> </ul>	<ul> <li>Core real estate - rent escalation</li> <li>Shorter-dated fixed income - positive real yield</li> <li>Floating rate securities - protect against surprise</li> <li>Active managers with niche alpha strategies</li> </ul>
Risk & Uncertainty	<ul> <li>Waning gov't influence - high debt, demographics</li> <li>Trends toward protectionism – trade disruption</li> <li>Political polarization and rising inequality</li> <li>Immigration, war, climate change, social media, cyber attacks, terrorist activity</li> </ul>	<ul> <li>Global diversification</li> <li>Private strategies can limit near-term price impacts</li> <li>Enhanced short-term liquidity</li> <li>Disciplined rebalancing</li> </ul>
Return Expectations	<ul> <li>Portfolio returns to remain below long-term average</li> <li>Low rates, potentially capped equity valuations</li> <li>Potential for increased market volatility</li> <li>Lower correlations between asset classes</li> </ul>	<ul> <li>Revisit risk tolerance and investment objectives</li> <li>Focus on strategic plan vs. tactical shifts</li> <li>Employ risk-reducing/hedged strategies</li> <li>Maintain liquid and illiquid assets exposure</li> <li>Seek active strategies with enhanced flexibility</li> </ul>

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